



Immoral Representation of Men's in Drama Industry: An Ethical and Moral Perspective

Mariya sulatan

Research Scholar

MuhammmAmin SI(M)

Ex-CV, UET, Khuzdar, Balochistan

Abstract

This examination looks at the portrayal of men on TV in Pakistan. Our particular worry in this examination is to look at the portrayal of men or masculinities in Pakistani dramas. Keeping in view the significance of TV in individuals' regular daily existence, we endeavor to investigate whether TV dramas replicate or change the conventional thought regarding manliness. The examination uses information from various shows communicated on Pakistani TV. The examination explains TV as one of the key social developer which keeps up and recreates male personalities. The general end that we get from the examination discoveries is that TV dramatizations are philosophically contributed and generation of manliness. It is worthy to zero regarding ladies' freedom in the dramatizations yet propelling lady's privileges obviously doesn't mean to assault the image of men in our overall population. Urdu dramas of Pakistan are advancing more negative connections among the crowd. In our dramatizations, it is constantly demonstrated that men mistreat ladies and



don't esteem connections. Not many men look great. Either the story is that the man is being abused or the man is being persecuted. It is never observed that the man is sparing the relationship. Men are never perceived how significant they are in consummation family struggle. Negative tasks are constantly given to men and positive one rarely. On the off chance that the more youthful age sees this pitilessness and savagery, the cutting edge will follow a similar way and attempt to try it. In the event that men additionally begin showing up great responsibility in dramatizations, it will likewise build the excellence of shows and will likewise expand the quantity of watchers of dramatizations. Furthermore, it will likewise be of incredible advantage to the dramatization business. In the event that dramatizations are utilized for acceptable purposes which will send a decent message to the individuals, the advantage will be that the youngsters will likewise go about as grown-ups and society will be better. Just let a man attempt to compose a play in which a man and a lady are not mortified and a lady isn't embarrassed by a man.

Keywords: Urdu dramas, Pakistani television, Representation of men's

Introduction

Like other aspect of the world, TV has become a significant part of individuals' regular day to day existences in contemporary Pakistan. It is, consequently, getting difficult to comprehend Pakistani society without plan of action to its social curios like TV. In contrast with other social



structures TV has a critical venture into individuals' lives and homes. TV programs (television shows, advertisement, drama/soaps) give individuals the asset to examine issues, particularly sex issue, that they may not be endorsed inside a portion of the strict, familial and social spaces they possess. TV serials (soaps and dramas) have the significant impact of reflecting watchers' progressing every day experience. TV shows in Pakistan work as a culture structure for many Pakistani to comprehend contemporary Pakistani culture and their place in it (Ahmed, June 2012). Public and private issues spoke in soaps and dramas give individuals standards to follow and feel connected to the day by day portrayals of the lives of a gathering of characters. It very well may be contended that TV dramas/soaps can be put inside the more extensive social setting of individuals' lives as a famous, mass-created and publically shared social content for individuals that they can talk, think and relate with.

The drama industry mostly focuses on the negative aspects of men's personality. Emphasize is on masculinity depicts men as rude, powerful, ruthless and egoistic human beings. This happens only in the small strata of our society (Siddique, 2016). However, accusing all men for the sins committed by a small portion is not a just depiction. It is good to focus on feminism in the dramas but promoting feminism certainly does not mean to sabotage the image of men in our society. The impact of these dramas on society is massive as it reaches most of the population. This false



depiction instead of generating awareness promotes domestic violence against the women (Iwuchukwu, 2008). Men watching dramas where women revolt against patriarchy becomes more keep towards the women in their homes. Resultantly, putting more restrictions on their women (Rehman, Arafat, Sial, & Shah, 2019).

This research actually basis on Pakistani dramas, which is focused on negative representation of a manly characters in society and its impacts. This feminist approach in our dramas are going to build a negative perception of Pakistani men at large.

In this research we are going to discuss the role of media in image building of the society.

Research Question

RQ1 What is an ethical and moral issue of men's representation in the Pakistani drama industry?

Literature Review

Sex contrasts or the distinctions among people are the premise on which rules/assets/duties/force and rights are disseminated or designated between ladies and men in the public arena bringing about sex progressive systems. Social rehearses, profound established customs, and the 'disguise of male controlled society by ladies themselves' are a portion of the key factors that



legitimize people's various situations in the public eye. Family, religion, community, training, and broad communications, particularly TV, encourage what it is to be an appropriate man or lady in Pakistan (Khan, Ullah, & Ahmad, 2018).

(Zare, 2001) Broke down three movies and their messages. In her investigation, she presumed that wedded life partners and sexual experiences have no valuable enthusiastic force. Movies and dramatization serials do nothing to pull an individual direct to a market test: is this new individual adequate to chance an indulgence? Become a daily existence accomplice? Or then again simply fill in as a charming interruption. Zara's examination reasoned that dramatization stories or movies are "cheating" sort and these films are depicting a bogus way to the crowd. Rather than indicating genuine marriage benefits generally films develop the shallow delight of infidelity.

(Allen, 1995) Explained that even in cutting edge nations like the US, Great Britain, and Australia the drama or show serials don't communicate a particular philosophical message. To draw in the crowd, the media makers often attempt to make show plot current and fascinating. In this war of



catching the eye of the watcher, media supervisors present such dramatization subjects or plots which have social or good disputable issues. Plays or show serials routinely present a satisfactory discussion for the circulating of questionable issues than a more determinant type of TV drama or dramatization serials. Dramatizations from as vehicles for offering crowds to publicists. The consideration of the serials is to serve more promoters, makers, supports, and less consideration is paid towards audiences of the serials. The prominent focus of the drama makers is to work for commercial benefit of an individual who invests for these serials.

(Brown & Singhal, 1993) Focused on the moral issue associated with the utilization of amusement TV for professional social turn of events. As watchers at home grow, entertainment TV is expediently subbing instructive TV. In India, television began just to teach the general public, however with the progression of time amusement TV tossed out instructive projects. Rather than zeroing in additional on ace social programs, TV moved in the direction of catching the eye of the crowd. This brought forth blend sort of substance for the TV crowd including withdrawn program. Thus the scientist began zeroing in on the introverted impact of these TV programs. Study demonstrates four sorts of examination strains that appear



to be related with introverted TV impacts. To start with, the damaging impacts of TV viciousness, besides the impacts of publicizing incorrect wellbeing related substance on TV, thirdly, the portrayal of antagonistic depictions of youngsters, men's and ladies on TV, ultimately the ridiculous depiction of the relational and social relationship on TV.

Research Methodology

This study examines the portrayal of men in the Pakistani drama industry. The reason for examining the representation of men in Pakistani drama is television is accessible to all people in Pakistan. This means parents, children, and other family members irrespective of their age and sex, may watch it together. Thus, the discussion of studying was purposive and not random. The research is a case study focusing primarily on different drama serials. The data for the study was collected from different drama serials (Durr-e-Shehwar, Mohabbat Tujhe Alvida, Tera Ghum Aur Hum). Which were broadcasted by the different channels. The data was gathered to though watching the dramas and taking notes on what was observed in dramas and heard in conversations and talk among characters. Selected samples of the texts from notes have been analyzed with the help of discourse analysis. Using discourse analysis, we determine, how gender representation in television dramas contributes to the construction of gendered identities and reproduction of gender.



The objective of the research is to explore the biased behavior of media which is effecting the image of men of Pakistan.

Discussion

Representation of Men's in Pakistani Drama Industry

The idea that the development of gender in media portrayals and social talks is a political demonstration involving power relations has been broadly recognized since the subsequent wave women's activists' motto of depicting individual as the political. One of the fundamental reasons for the media is to engage, yet alongside amusement the engaging project ought to likewise have a few components of learning or illumination in it (Ali & KHAN, 2016). On the other hand, the program ought to likewise address some social and ethical message in it. The women populace is practically equivalent to men in Pakistan and the vast majority of the women's do utilize media for amusement purposes. Furthermore, a large portion of the engaging section for the female is Urdu dramatization.

Our dramas normally center on the lives of ladies and the female lead plays the focal character. The narratives are as a rule about her excursion and changes. It does not shock anyone since ladies make up the biggest portion of the audience. In any case, to more readily comprehend the female lead and her changes, we have to comprehend the man in her life-rather the male lead. Believe it or not, it is difficult to track down rousing male



characters in Pakistani dramas! While Pakistani dramatizations from one viewpoint are keen on demonstrating ladies as “BECHARI”, simultaneously, they love indicating men as the most defective and gullible people alive (Javed, 2005). Spouses who are effortlessly influenced by other mischievous ladies and scoundrels who used to pose negative role.

Helpless Men and Desperate Women in Pakistani Dramas

Love triangles have been the standard in Pakistani dramas for a very long time. Regardless of whether we investigate a portion of the drama in the previous decade, love triangles have been essential for the fundamental storyline **one way** or another. The viewers were at that point weary of observing such comparative situations unfurl on their TV screens, the new pattern of indicating how powerless the men are and exactly how edgy the ladies are is aggravating it even. At the present time, there are endless message in which ladies purchases men, coerce them, scare them, and take the necessary steps to attain them as per own needs. What exacerbates things is that every one of these men are hitched and need nothing to do with these ladies (Chowdhry, 2013). Clearly, there are such circumstances, in origin, as well however the depiction in these dramatization men in such circumstances where the easiest way to legitimize their regular activities. We live in a society where men are now not considered responsible for treachery or settling on wrong choices all in all, the manner in which ladies are. The responsibility of continuing and keeping up a marriage frequently



falls on a lady, it is upsetting to watch drama which strengthen this perception while there isn't anything amiss with anticipating that ladies should take the necessary steps to make a marriage work like it was appeared in sequential drama Durr-e-Shehwar. It is highly wrong to show that men are defenseless in these circumstances, they either feel free to go into a nikkah with these ladies or are treacherous to their spouses since they must choose between limited options (Awan, AZFAR , & Sulaiman , 2016). Mohabbat Tujhe Alvida has taken this pattern of other cultures. The story of said drama is a duplicate of the Bollywood film Judaii. While the idea worked years prior and gave 'diversion' to individuals, it additionally had an exercise in it. Mohabbat Tujhe Alvida has celebrated the franticness of a lady to purchase a wedded man. Those famous people who had such an issue with 'du takay ki aurat' discourse in Mere Pass Tum Ho are so calm since two ladies are utilizing the man as a ware. The scenes demonstrating Shafaq's stature of urgency are like the ones we have found in every one of these dramas. Shahaan [a character in the drama](#) is totally uninterested and rejects her so often yet she stays as decided as could be. For this situation, the spouse is so frantic for cash that she is the one constraining her significant other to get hitched. The defenseless spouse will eventually wed this edgy lady and it will be all Ulfat's issue (Kamal, 2012).

In another mainstream dramas Tera Ghum Aur Hum as of late a reasonable, cherishing and apparently astute man feels free to go into a nikkah with his



better half's cousin so as to 'spare her life'. This is another lady who approaches him consistently despite he neglects her again and again. Eventually, in the weakest touch of occasions, he feels free to go into a nikkah with her since he is terrified that she may execute herself. It has all been introduced in such a way as though Ali had no way out and this was all Sara's deficiency (Ali S. , July 27, 2020).

Through such dramas, our authors are doing all that they can to strengthen the possibility that when men settle on such choices, it is the lady's deficiency more than the man's. All these woeful scenes indicating the franticness of ladies and weakness of men are appeared in such a sentimental manner as though the creators are praising such curved love triangles. The men in these through such drama are 'interested' by the way that a lady was happy to end her life for them which is much all the more upsetting. The closeness in such scenes is nauseating (Dr. Khan Abdul Wajid, 27 July, 2015).

Inspiring Male Characters in Recent Pakistani Dramas

Most motivating characters can be defective; they commit errors yet they additionally make up for themselves. In this way we are not saying that these characters are great however they were certainly reviving to watch. Indeed, even every one with their deprivations, these characters can without much of a stretch be named as reviving. There is a critical need to show ~~such male characters so as to change the point of view of individuals~~



(Siddique, 2016). These male leads indicated that when a man chooses to help a lady, they can be a power to deal with. Here is a rundown of the most moving male characters in late Pakistani dramas who were holder of any kind of effect in their own specific manners by breaking generalizations. Since the vast majority of the Pakistani dramas revolve around sentimental tracks, thusly, a portion of these motivating characters are not out there changing the world yet they are reclassifying the connection between a man and lady positively.

Abdul Ala (Alif)

This rundown of moving male characters will be deficient without Abdul Ala who was the most layered and momentous character of sequential drama Alif. The whole story of this noble matured man where he utilizes the exercises he has figured out how to change somebody's life made him a character that ought to be in this rundown. Abdul Ala's discussions with Momin were amazing just as game-evolving. Abdul Ala's association with Allah and every one of those discussions he had with Momin was the feature of show sequential Alif. He was a character motivating in manners totally not quite the same as the various characters in this rundown. Manzar Sehbai's extraordinary presentation made this character considerably more remarkable (Mukhtar, 30 Sep 2019).



Shayan (Inkaar)

Shayan was moving from multiple points of view. Directly from the earliest starting point, he was appeared as a man who scrutinized whatever he thought wasn't right with the framework, and even in the wake of being dismissed by Hajra so often, he remained by her like a stone. It will not be appropriate to state that Shayan didn't get the credit of efforts for all till end for all. He was appeared as an extreme and delicate man who regarded ladies by and large and would do anything for the lady he cherished. Shayan was one of only a handful not many reformist guys we have found in Pakistani dramas. (Awan, August 19, 2019)

Saad (Ehd-e-Wafa)

Ehd-e-Wafa was tied in with breaking the generalizations. It had numerous characters that were motivating in their own specific manner. Saad's character was not perfect, his excursion had its good and bad times. In the past the viewer's made some intense memories enjoying the high school Saad. When his character made its mark, the viewer really wanted to value Saad's ground breaking, his help for Dua, and the manner in which he chose to relinquish the past and restore his relations. Saad transformed into the sort of character which offered varieties and inspiration from multiple points of view (Nadeen, 6, Mar, 2020).



Asfand (Baba Jani)

The way Asfand shuffled every one of his connections, hitched a widow despite the fact that he had the choice of wedding her little girl and cherished that girl as his own made him a rousing character. Asfand was such a magnificent break from every one of those guys who wed ladies a large portion of their age and fall for lies advised to them. He committed a mistake and from that point he ensured that he will not make the same with others. (Hussain, March 27, 2019).

Shehryar (Ehd-e-Wafa)

Shehryar was a moving character for all the youngsters out there who don't have a place with wealthy family units. He originated from a helpless family yet with his difficult work and commitment, he figured out how to arrive at a place that empowered him to have any kind of effect. We hear so numerous such genuine stories however we seldom get the chance to see such individuals getting the correct sort of portrayal in our dramas. Aside from being centered on his own future, he was consistently there to help his family inside and out. Among every one of his companions, he was the one in particular who never let his feelings defeat him. He committed one error however from that point onwards, he ensured that he didn't



effectively let **down** the individuals who love him ~~down~~ (Nadeen, 6, Mar, 2020).

Conclusion

Pakistani TV dramas are supposed a functioning practice which focus only on getting public attention regarding certain issues through their stories. They try to make inspirational demeanor among audience for the improvement of the society and social reorganization. Because of progress and reality based subjects depicted in the drama the audience of Pakistani plays started till end. At Present, drama industry in Pakistan has made its mark with serials like Mere Pas Tum ho, Edh-e-Wafa, Alif, Baba Jani, Uraan, and numerous others doing record business. The adjustment in storylines and reality based topics are suggested to Pakistani drama makers as well as industry for improvement and advancement in their plays as they are also seen abroad.

This paper has attempted to show ‘how’ men are represented in Pakistani dramas serials and to what extend their roles on screen adhere to prevalent honor discourse society and thus engaged with politics of gender discrimination in Pakistan. Almost all aspects of a men’s life personal, social, religious, economic and political continue to influenced by the mainstream honor discourses and therefore, contribute to the construction of a specific kind of a masculinity on screen. Garter gender parity has a perquisite of talking about the issue on all level before doing something



practical about it and popular culture can become one of the most important arenas to kick start new conversations about men's roles.

Pakistani dramas are indeed very good dramas and their stories are also very good. But these dramas can be made better if change is to be made. It is only that the stories of oppression have to be changed. Sometimes a man is seen as oppressed and sometimes a woman is portrayed as nothing in real life. The only downside is that the wrong face of our society is being exposed to the world and men are being humiliated which should not be depicted in dramas. The researcher also focuses on how women are seen everywhere and men are looked down upon. While both have a good respectable place in our society and real life is very different from dramas. In our dramas, a man is portrayed as greedy; a friend is portrayed as an enemy and a hater of who do not respect relationships, while this does not happen in real. There are number of positive stories exist in our society but good stories they are not presented in the form of dramas.